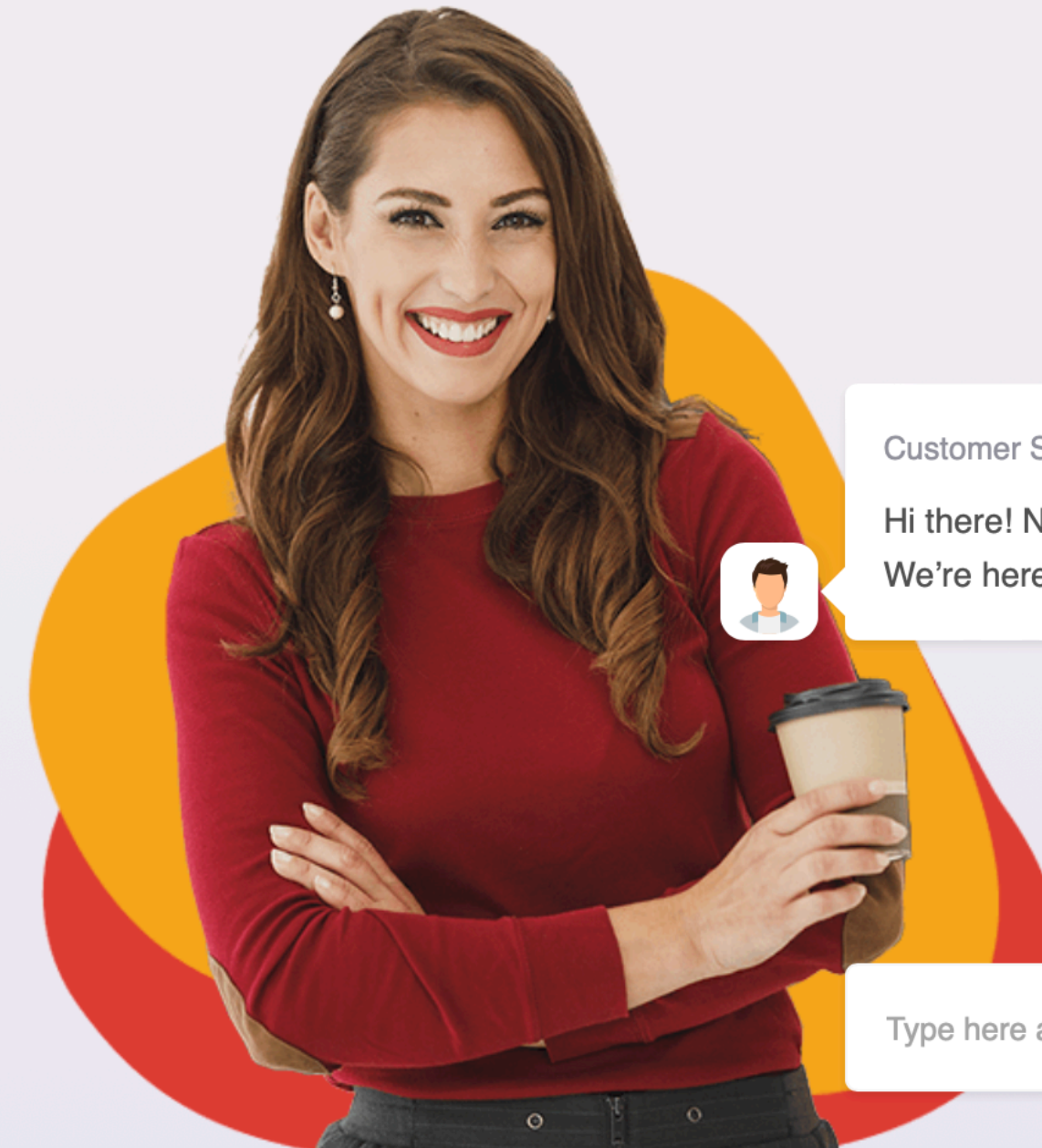


# Made for the Modern Business

Let us help you reach your target audience effectively with our digital marketing strategies

Get Started



Customer Support

just now

Hi there! Need help with our services?  
We're here to assist you.



I have a question

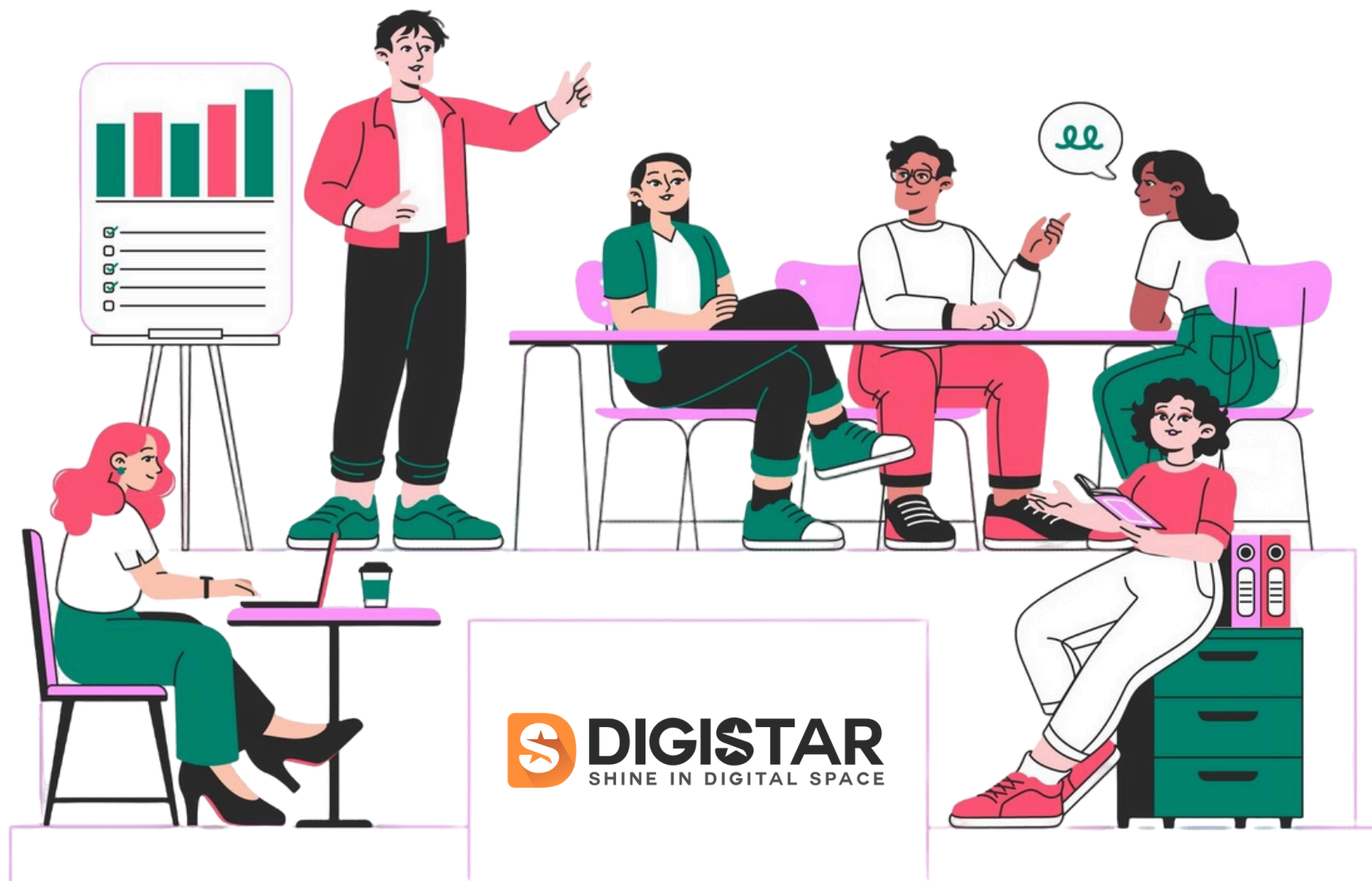
Tell me more

Type here and press enter..   

COMPANY  
PORTFOLIO

DIIGITAL  
MAREKTNG &  
WEB DESIGN  
COMPANY

# About Company



Founded with a vision to redefine digital marketing, Digistar started as a passionate team focused on SEO and content marketing. Over the years, we expanded our services to include PPC, social media management, and website design, building a reputation for delivering measurable results. Today, as a full-service agency, we empower businesses with effective strategies that drive tangible outcomes, helping them thrive in the digital landscape.

## About Company

Digistar is a results-driven digital marketing agency specializing in tailored strategies to elevate brand visibility and drive measurable growth. From SEO and PPC to social media, content marketing, and web development, our expert team uses innovative, data-focused approaches to deliver high ROI and impactful online presence for every client.

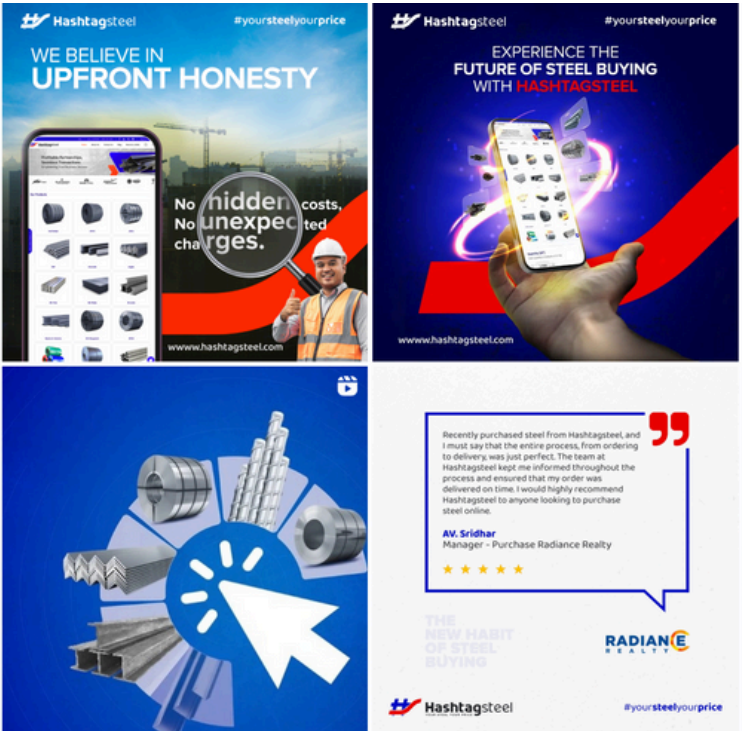


Social Media Work Sample



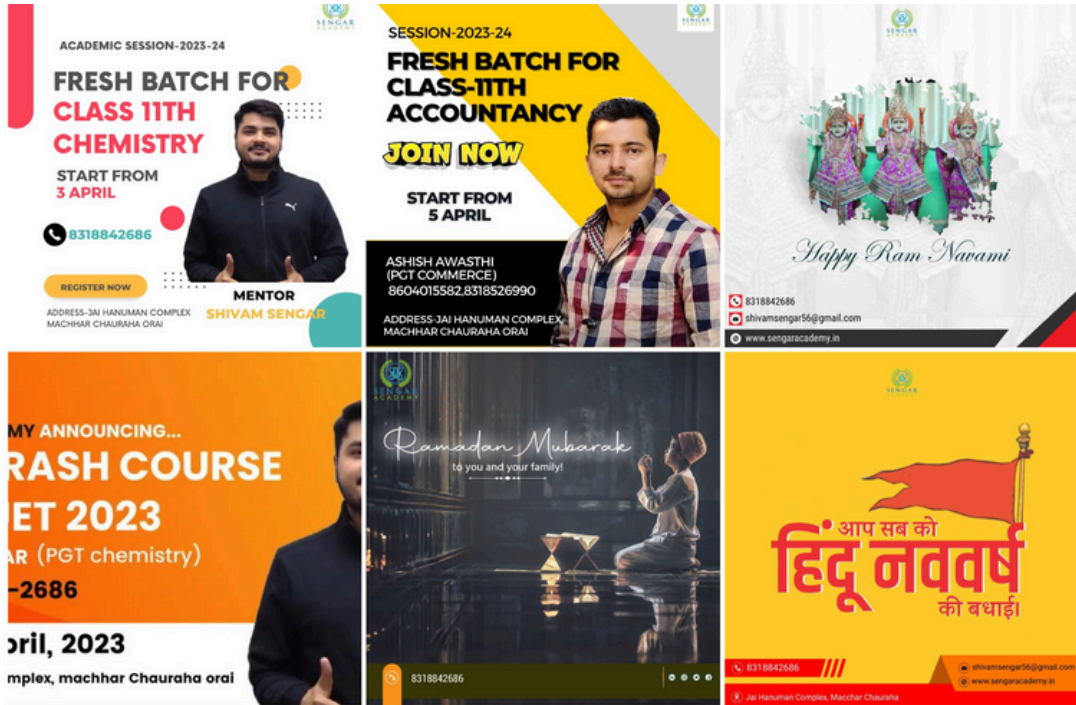
Instagram

- Home
- Search
- Explore
- Reels
- Messages
- Notifications
- Create
- Profile



Instagram

- Home
- Search
- Explore
- Reels
- Messages
- Notifications
- Create
- Profile



knkawadh Follow Message

2,378 posts 81.1K followers 874 following

KNK AWADH : Salon & Academy  
•Mother-Daughter Duo running Lucknow's 1st Boutique Salon  
•International Academy @knkacademy  
•Wellness Centre  
•PMU  
By Poonam & Ishitta Chowdhary  
m.youtube.com/user/sumpooish + 1



CELEBRITIES



REVIEWS



KNKMEN



Team KNK



Recentbrides



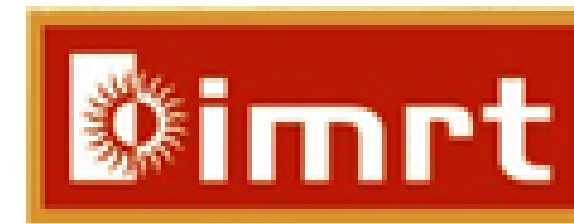
EVENTS



Pedicures







**BUSINESS SCHOOL**

## **PERFORMANCE MARKETING & SEO Audit (Project 2019- 2020)**

*Created Google Ads for various courses*

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# DIGITAL MARKETING

(Project 2023–Present)

Campaigns										
Hashtagsteel (579855994302951)										
Updated just now										
Discard Drafts										
Review and publish (1)										
Search and filter										
Maximum: 21 Jun 2023 - 28 May 2024										
Campaigns										
Ad sets										
Ads										
+ Create Duplicate A/B test More										
Performance and clicks Breakdown Reports Export Charts										
Off/On	Campaign	Results	Reach	Frequency	Cost per result	Budget	Amount spent	Ends	Impressions	
<input type="checkbox"/>	May_Traffic_campaign_2024	2,034 Instagram profile visits	463,206	1.84	₹2.87	Using ad set bud...	₹5,836.40	30 May 2024	852,459	
<input type="checkbox"/>	Common_Traffic_Campaign	977 Landing page views	163,531	3.49	₹9.40	Using ad set bud...	₹9,185.54	31 May 2024	570,923	
<input type="checkbox"/>	B/R (MS) Common Campaign	Updated Buyer Registr...	196,281	2.47	—	Using ad set bud...	₹23,396.93	Ongoing	484,891	
<input type="checkbox"/>	Updated General Enquiry Campaign	18 Updated Enquiry Page	139,690	3.18	₹1,788.41	Using ad set bud...	₹32,191.42	Ongoing	444,117	
<input type="checkbox"/>	Updated Common Lead Campaign Campaign	343 On-Facebook leads	247,460	3.27	₹131.49	Using ad set bud...	₹45,101.39	Ongoing	810,377	
<input type="checkbox"/>	March_Traffic_campaign_24	6,240 Instagram profile visits	1,139,004	1.95	₹2.51	Using ad set bud...	₹15,680.31	Ongoing	2,221,364	
<input type="checkbox"/>	Dec_Traffic_Campaign	2,831 Instagram profile visits	627,866	2.09	₹4.16	Using ad set bud...	₹11,786.15	Ongoing	1,313,968	
<input type="checkbox"/>	Hashtagsteel_engagement post_Oct23	— Multiple conversions	22,139	1.53	—	₹11,190.00 Lifetime	₹3,730.00	21 Oct 2023	33,806	
<input type="checkbox"/>	Hashtagsteel_Conversion_Sep23	— Multiple conversions	180,786	1.91	—	Using ad set bud...	₹19,532.02	Ongoing	345,449	
<input type="checkbox"/>	Hashtag_Steel_Post_Engagement_August23	487,637 Post engagements	848,300	2.33	₹0.08	Using ad set bud...	₹39,471.03	7 Oct 2023	1,979,070	
<input type="checkbox"/>	April_Traffic_Campaign	4,129 Instagram profile visits	898,690	1.92	₹2.52	Using ad set bud...	₹10,397.62	6 May 2024	1,722,560	
Results from 20 campaigns			5,520,460	3.48	₹461,124.49	Total Spent	₹461,124.49		19,230,648	

Hashtagsteel\_Search\_Buysteel\_24 > Buy\_Steel

Buy best Quality Steel Online | Order Structural steel Online | Best TMT Steel rate...

Ad hashtagsteel.com/buy/steel\_online

Online Market for all the steel application at best price. Online E-commerce platform for wide range of Steel for various applications.

Enquiry

Contact Us

Home Page

Register Now

Ad	Status	Impressions	Clicks	CTR
Enabled	Eligible	1,732,566	20,151	1.16%



## Summary of how your campaigns are performing

	Cost	Clicks	Conversions
Hashtagsteel_Search_Buysteel_24	₹443,881.27	37,622	488.00
TMT Display Campaign	₹156,280.82	85,649	195.00
Performance Max-Jan 24 TMT	₹34,264.16	10,406	1.00
GP/GI Search Campaign	₹19,454.81	1,071	359.00
Hashtagsteel_Search_Brand_Sep23	₹8,417.63	578	22.00

All campaigns

< 1 / 2 >

Display ads

Sort by: Impressions

TMT Display Campaign > TMT



TMT bars at best price Near Me

Get the best TMT steel price online from E-Commerce platform like Hashtagsteel

Ad	Status	Impressions	Clicks	CTR
Enabled	Eligible	3,029,103	85,649	2.83%

Display ads Assets

< 1 / 1 >





## DIGITAL MARKETING ( SEO & SMM) (Project 2020- 2021)

best digital marketing agency in lucknow

Rating Hours Sort by

**Digital Nawab**  
4.6 ★★★★★ (74) · Marketing agency · 7+ years i...  
Open · Closes 6:30 pm · Lucknow, Uttar Pradesh · 0...  
On-site services

Website Directions Call Share

Digital Nawab  
CROWN YOUR BUSINESS

NEW UPDATE

Elon Musk Statement :  
subscribers can upload upto  
2 hours of video on **Twitter**

www.digitalnawab.com

Digital Nawab  
CROWN YOUR BUSINESS

Share of Different  
Search Engine in Indian Market

98.48% Google  
1.04% Bing  
0.3% Yahoo  
0.15% DuckDuckGo

www.digitalnawab.com

Digital Nawab  
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POV : When internet is not working  
Le Team Members :

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CROWN YOUR BUSINESS

When someone says **SEO** is just  
Keyword stuffing and creating backlinks.  
Le **SEO PERSON** -

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**MARKETING MISTAKES  
BUSINESSES SHOULD AVOID**

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Digital Nawab  
CROWN YOUR BUSINESS

POV : When Client ask about the results ....  
Le Manager :

Client Manager

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best digital marketing agency in lucknow



Digital Nawab

<https://www.digitalnawab.com>

## Best Digital Marketing Company in Lucknow | #1 Digital ...

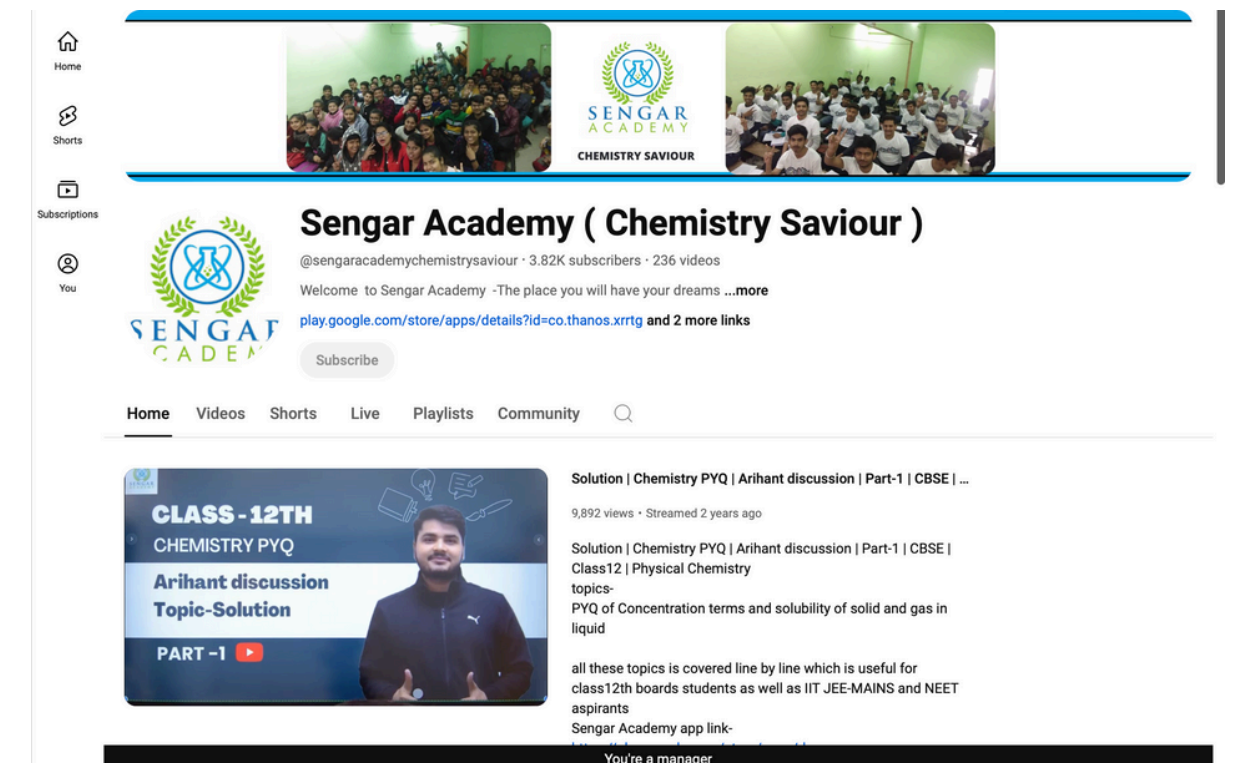
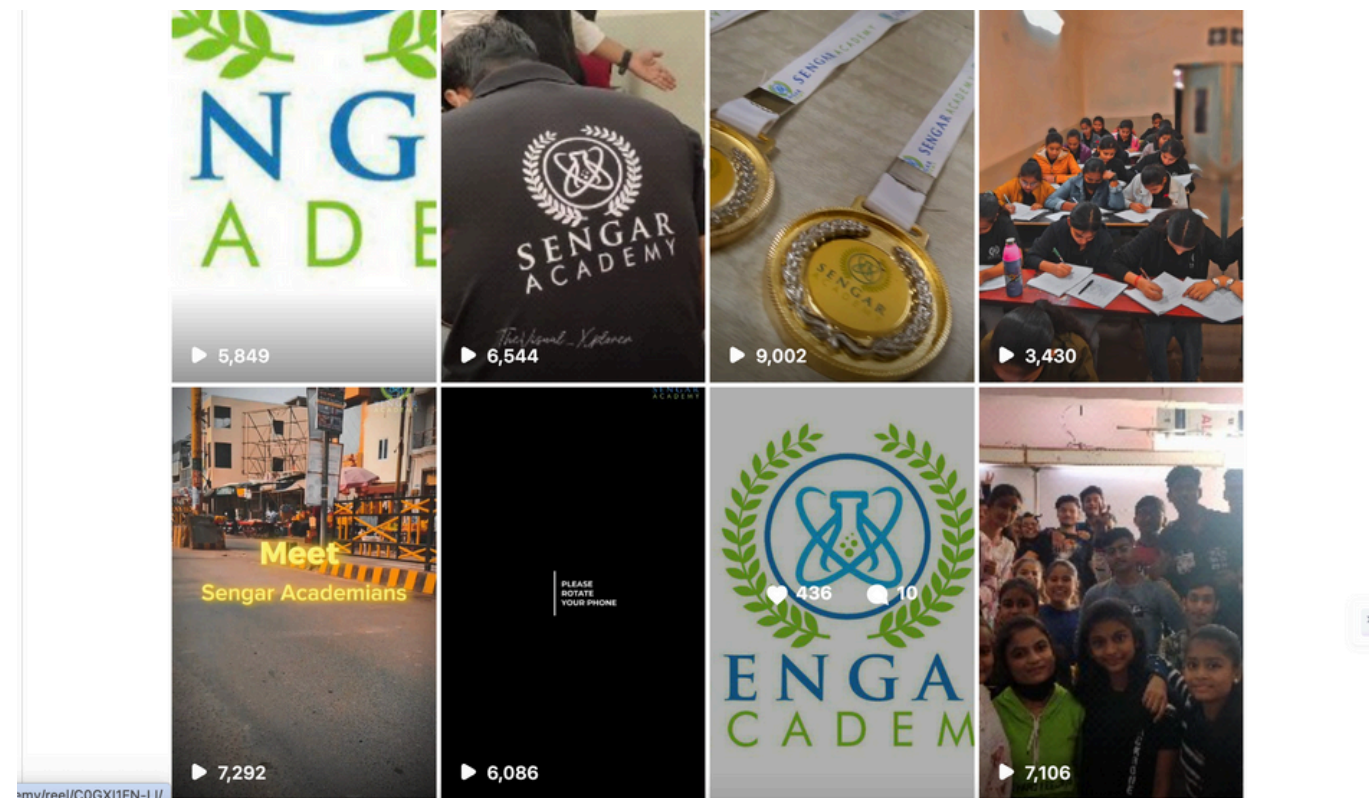
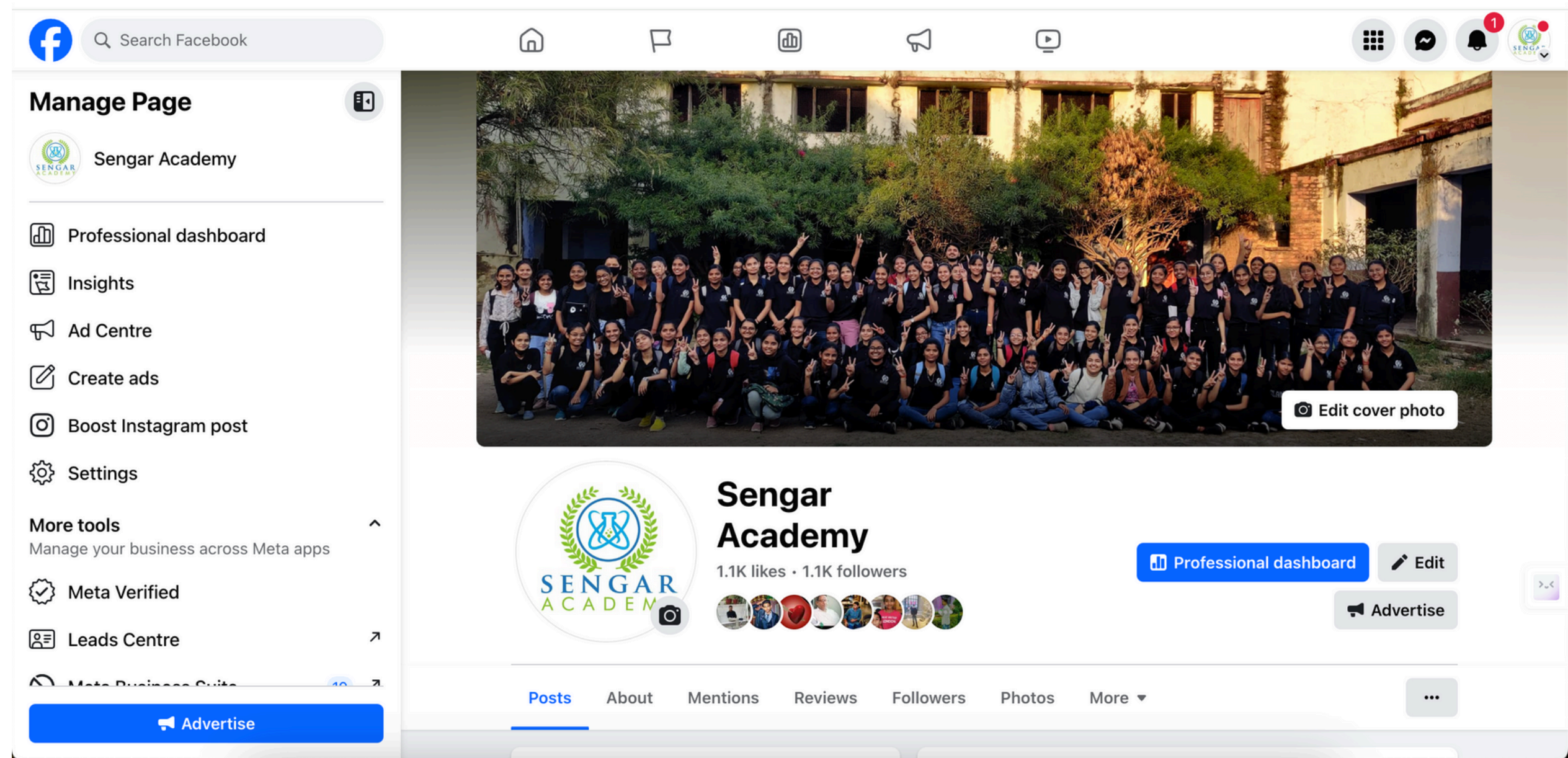
Digital Nawab is the highest-level digital marketing agency in Lucknow that provides a wide variety of digital marketing services, including SEO Services, PPC ...

[Social Media Marketing Agency](#) · [Ecommerce Marketing](#) · [PPC Advertising](#) · [About](#)





## SMM, Graphic Design & Youtube Management (Project 2019- Present







SMM, Graphic Design, Google Ads Influencer Marketing, photo shoot & Youtube Management (Project 2022- 2023)

Home

Professional Tools

Professional dashboard

Insights

Ad Center

Create ads

Create Automated Ads

Boost Post

Manage Page

Glamcode - Luxury Home Salon

Promote

Home

Professional Tools

Professional dashboard

Insights

Ad Center

Create ads

Create Automated Ads

Boost Post

glamcode myglamcode

# GlamCode

## Luxury Home Salon

About Us

GlamCode is a luxury Home Salon, providing best services on affordable rates at your doorstep

Luxury Home Salon

GlamCode

Glamcode - Luxury Home Salon

566 likes • 586 followers

Book Now Liked Message

Campaigns GC (220549203199561) Updated just now Discard drafts Review and publish (1)							
Search and filter Maximum: Apr 10, 2021 – Oct 27, 2022							
Campaigns Ad sets Ads							
+ Create Edit More View Setup Columns: Performance Breakdown Reports							
	Off / On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
		Student Hiring	27 On-Facebook Leads	21,748	38,073	₹198.81 Per On-Facebook Le...	₹5,367.74
		Hiring-Graphic Designer-GC	407 Link clicks	36,328	65,419	₹4.70 Per Link Click	₹1,910.98
		Beauty Services- GC	3,947 Link clicks	93,823	157,208	₹2.49 Per Link Click	₹9,827.01
		Party Makeup - GC - Noida, Delhi and Lucknow	4,751 Link clicks	229,889	424,623	₹3.44 Per Link Click	₹16,320.05
		Noida - Beautician Hiring - GC	4,103 Link clicks	199,617	392,550	₹3.18 Per Link Click	₹13,045.55
		Instagram पोस्ट: "We thought this might be a.....	7,620 Estimated Ad Recall ...	57,311	99,865	₹0.36 Per Estimated Ad Re...	₹2,746.20
		Instagram पोस्ट: "We thought this might be a...	21 Link clicks	4,034	5,452	₹7.62 Per Link Click	₹159.97
Results from 129 campaigns Excludes deleted items			Multiple conversions	3,682,998 People	10,594,792 Total	Multiple conversions	₹415,619.34 Total Spent

Google Ads Reporting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Retail category (Search and Shopping)

Feb 6, 2021 – Oct 27, 2022

Campaign type	Impr.	Clicks	Cost	Conversions	Conv. value
Search	466,999	36,027	₹1,154,012.71	1,656.65	52.00
Performance Max	453,297	19,479	₹211,120.90	313.85	0.00
App	279,829	16,372	₹30,869.99	1,177.00	0.00
Smart	80,682	2,297	₹15,755.89	33.00	1.00
Video	138,596	1,052	₹11,527.79	0.16	0.00
Display	33,435	837	₹1,841.76	2.00	0.00

Table

Row

Column

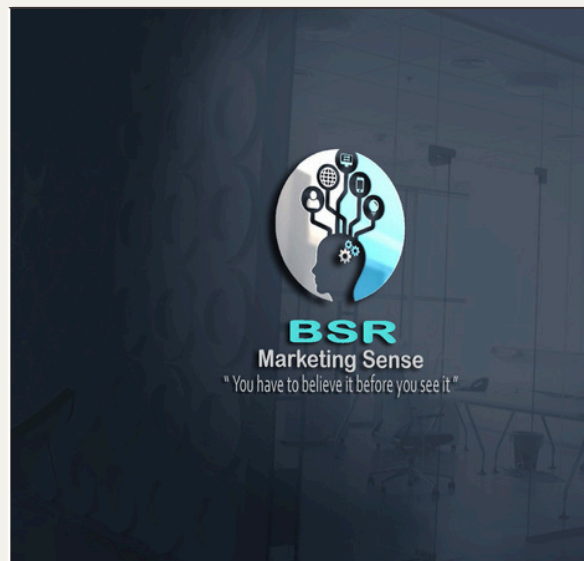
Level of detail



# FOREIGN PROJECTS

---

Social Media, Graphic Design, PPC, Etc



US project- Marketing



Canada Project- Pharma



US Project- Marketing



US Project- Software



# WORK SAMPLE



Brochure Design




Box Packaging Design





# Ads Work

**Sponsored**

 glamcode.in  
www.glamcode.in/

**Professional Salon at Home**


Premium Salon at Home #Affordable Price #1Most  
Rated #Premium Stylist

GLAMCODE- Premium Home Salon

✓ PMax: TMT Display Campaign

ELIGIBLE Your ads can show for this search


**Sponsored**


 HASHTAG STEEL  
[Dynamically generated display URL]

**[Best TMT Steel Price Today - Steel TMT Online Shopping - TMT ...]**

Buy Steel for Construction at Lowest TMT Steel Price per Kg Purchase TMT from best online E-commerce for steel in India

Edit ad






**Home Salon  
Services Lucknow**

Glamcode is an Upscale  
Luxury Home salon  
Services catering all the  
parlor needs for Ladies

Open >


GLAMCODE- Premium Home...

 **Hashtagsteel**  
Sponsored

Unmaiya dhan!

Lowest prices on all your favourite brands only at hashtagsteel.com! With  
our guaranteed 60 hrs delivery, experience Seamless and hassle-free steel  
buying.

Convenience in every click!...



INSTAGRAM.COM  
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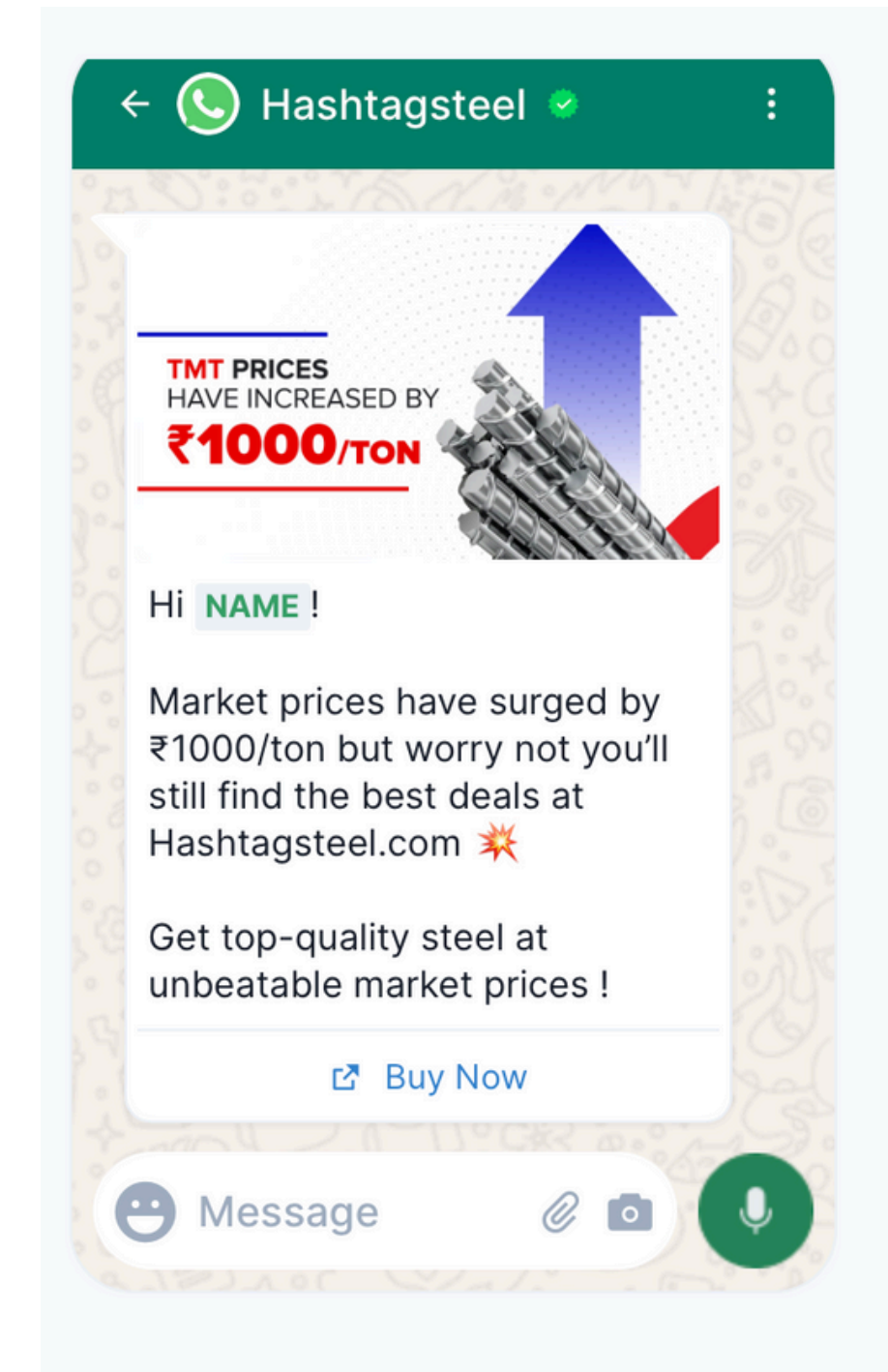
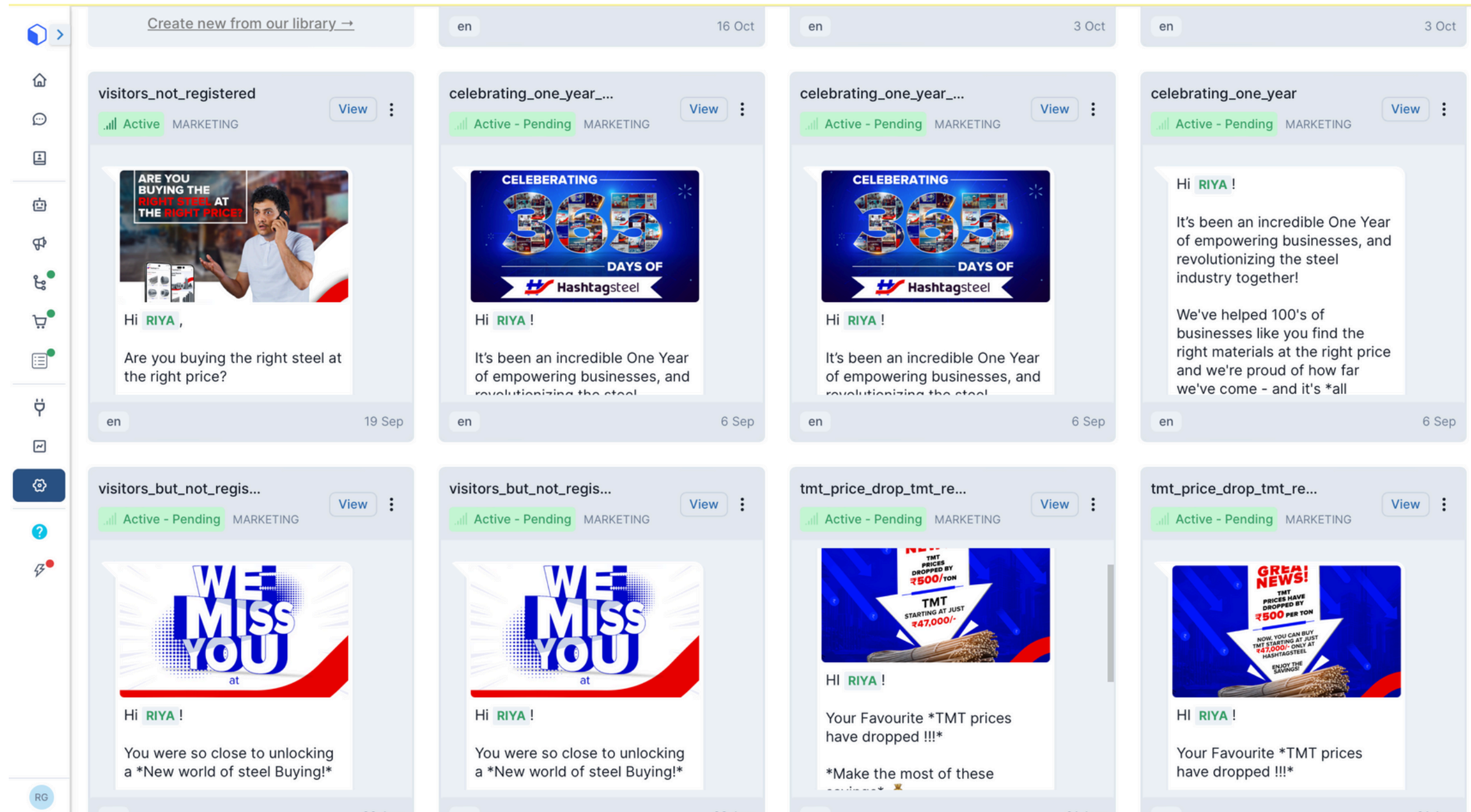


# Offline Advertisement Work





# What's App Marketing





# OTHER PROJECTS

---

1- STEEL SHOPPE INDIA (**Digital Marketing**)

2- Grah Greens Infra (**SMM & PPC**)

3- Class Hose India (**Digital Marketing**)

4- Gravity Institute Delhi (**Social Media & Graphics**)

5- Chem Brothers (**SMM, Youtube Management & Graphics**)

6- Gonzo (**Digital Marketing**)

7- SparrowHost (**SMM**)

8- TanyaSingh US (**SMM, PPC & Graphic**)

9- Ananya Mitra (Makeup Artist) Delhi (**SEO**)

10- Angles Makeup Mantra (**SEO**)

---

11- Truepower (**SEO**)

12- Savy Work (**Digital Marketing**)

13- GS Service Centre (AC Repair & Installation) (**SEO**)

14- Digitrend (**SEO**)

15- GSM Milk (**Graphics, SMM**)

16- Technosky (**Graphics**)

17- King Bakery (**SMM**)

18- Social Asana (**Digital Marketing**)

19- Digitalriya (**Digital Marketing**)



# Reviews



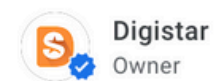
**Divya Bhan Singh**

2 reviews • 0 photos

★★★★★ 6 Jun 2021

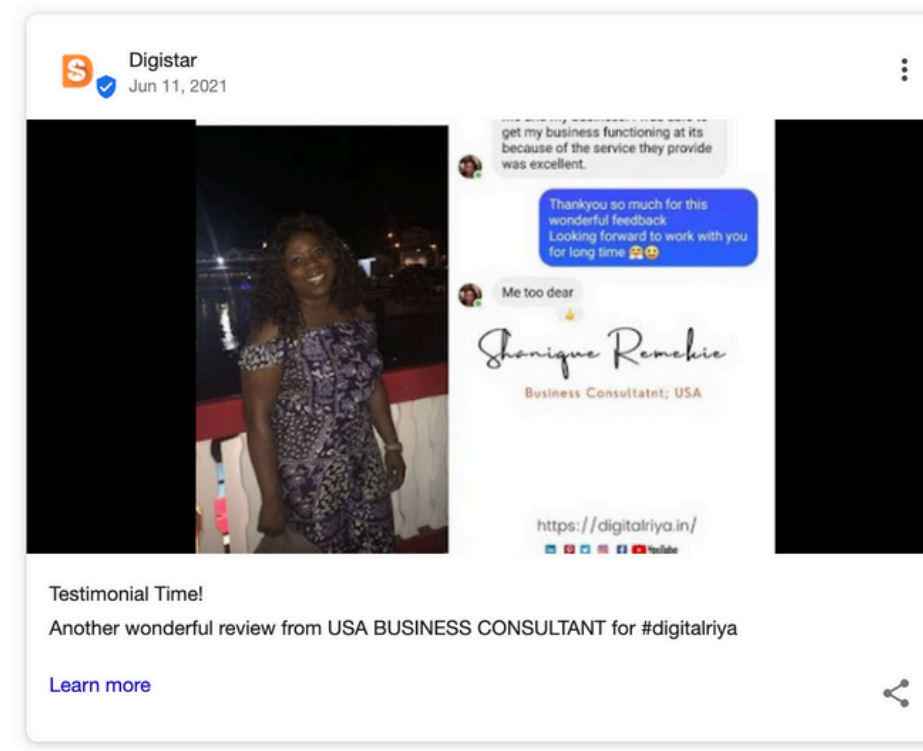
Best platform for digital marketing services and training.

Thanks



6 Jun 2021

Thanks for your valuable feedback

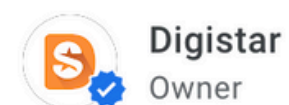


**Princy Singh**

3 reviews • 4 photos

★★★★★ 3 Jun 2021

I was facing lot of problem in my facebook ads manager but because of Digitalriya facebook business services I'm able to... [View full review](#)



3 Jun 2021

Thanks for your valuable feedback 😊



**Shubham Katiyar**

1 review • 1 photo

★★★★★ 3 Jun 2021

Very good plateform for learning dizital world



3 Jun 2021

Thankyou so much for your valuable response 😊

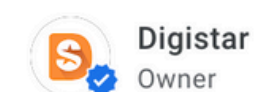


**Prince Gautam**

1 review • 0 photos

★★★★★ 29 May 2021

If you are looking for someone who can take care of your overall Digital Marketing with graphics design and Web design then #DIGITALRIYA can be your right choice. 100% satisfied with their services  
Thank-you Digitalriya



29 May 2021

Thanks



# Company Contact

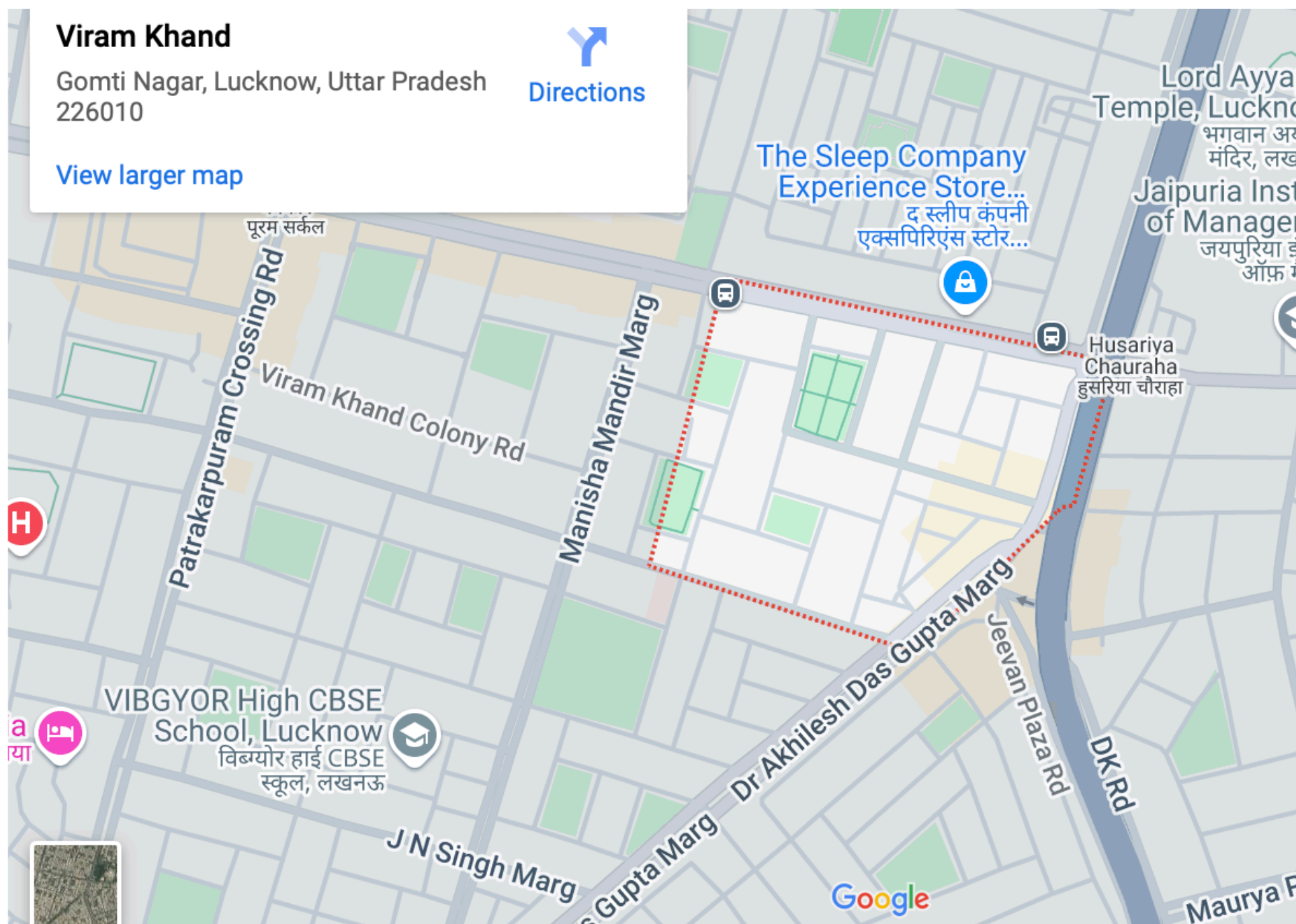
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## Viram Khand

Gomti Nagar, Lucknow, Uttar Pradesh  
226010



[View larger map](#)



+91- 8299735578



[www.digistar.in](http://www.digistar.in)



[info@digistar.in](mailto:info@digistar.in)



Gomti Nagar, Lucknow, Uttar Pradesh, 226010



# THANK YOU

WWW.DIGISTAR.IN